



## **Submission Guidelines**

Quality standards for research articles are rigorous and focus on ensuring scientific validity, relevance, and originality. Kindly adhere to the following critical aspects that authors must consider when submitting their work to us:

### **1. Originality and Scientific Accuracy:**

- The research must be original and contribute new knowledge or insights to the field.
- The findings and conclusions should be well-supported by data and analysis, adhering to scientific methods.

### **2. Clear and Logical Presentation:**

- The article should be clearly written and logically structured.
- It must contain a coherent flow from the introduction through to the conclusions, with each section serving a clear purpose.

### **3. Relevance to the Field:**

- The research should be of interest to the theme readership and fit within the scope of the conference.
- It should address significant questions that are pertinent to the field of study.

### **4. Methodological Rigor:**

- The methodology section must be detailed enough to allow other researchers to replicate the study.
- Empirical and analytical methods should be described clearly and precisely.

### **5. Ethical Standards:**

- Research involving humans must have appropriate ethical approval.
- The manuscript must include a statement on ethics approval at the beginning of the methods section.

### **6. Proper Attribution of Sources:**

- All sources of data and literature must be appropriately, accurately, and correctly cited.



- The manuscript should be free from plagiarism and IA generated content, and should not be under consideration by any other publication.

### **7. Language Quality:**

- The manuscript must be written in excellent academic English, with clarity and precision in expression.

### **8. Structure & Formatting**

- The manuscript length must NOT exceed (5000 words), in English, and fit within one of the conference topics.

- For the overall manuscript, follow “Times New Roman” font, and 12 point size (except titles), Spacing 4 points before & after, Line Spacing 1.5 (Title-1: 14 point size & Bold/ Title-2: 12 point size & Bold/ Title-3: 12 point size & Italic)

- Figures and tables should be of high quality, clearly legible, and correctly in-text cited, numbered, followed in ordered sequence, and their reference is presented.

- References added by “Mendeley” following APA style.

- The following rule will apply regarding (iThenticate plagiarism, similarity, AI, readability, and scope): (15%-20% all sources or/and 3%-5% any single source: returned to be fixed) (above 20% all sources or/and above 5% any single source: desk reject)

### **9. Peer-review Process**

- Authors will receive two rounds of review comments each time changes on the manuscript should be fixed by highlighting and following track changes.